



Signs of Life in the U.S.A.: Readings on Popular Culture for Writers

Sonia Maasik , Jack Solomon

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Its unique critical method of cultural analysis continues to make this the most widely adopted of all composition readers that focus on American popular culture -- now revised to respond to students' increasing need to understand and analyze visual culture.

Signs of Life in the U.S.A.: Readings on Popular Culture for Writers Details

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From Reader Review Signs of Life in the U.S.A.: Readings on Popular Culture for Writers for online ebook

Victoria says

Fall 2010

nanto says

Buku pop culture di Amerika yang dibeli seharga 25 ribu saja. Punya saya terbitan tahun 1997. Buku ringan karena mengajarkan sambil jalan, tentang hal-hal sekeliling kita. Proses pemaknaan itu bisa mulai dari soal kapan dan dimana dan sistem budaya yang dikandung dalam benda dan kegiatan di sekeliling kita. Kita memang hidup dalam kepungan ribuan tanda yang sayang untuk dilewatkan saja. Sayang juga jika hanya hanyut dalam kebudayaan bebek (massa) tanpa jelas posisi kita.

Topik bahasannya beragam kultur belanja dengan melihat dan memperhatikan sebuah ruang publik yang tidak sepenuhnya "publik" bernama mall, film, iklan, hingga ke dunia maya. Buku menarik karena tidak hanya menjejali tentang teori dan konsep namun langsung mengoperasikan sebagai kacamata kritis terhadap budaya terdekat di sekitar kita.

Summer says

Like Profiles of popular culture : a reader, this is a collection of essays culled from different sources with introductory material and discussion questions at the end of each piece, but unlike the former book, the essays stand well on their own and you can pretty much ignore the supplementary material and still have a good read.

Side note: I'm getting a little burnt out on the Pop Culture thing; I think I'm going to go back on an Information Management kick for a while.

Wendy says

English 630C: Popular Culture

Michael says

This book has a ton of essay type papers that are all about the culture we live in. i'm not enjoying it to much because I think some of the arguments expressed are a little far fetched. Again, this is a secular book so some of the content isn't good.

Sara says

This is fantastic to give to high school students. A lot of introductory essays on Semiotics that are readable and accessible. Many of my students disagreed with the interpretations in some of the essays, which were conducive to various types of dialogues that both myself and the students could engage in. I dig it when kids can read material that forces them to question their surroundings.

Nascha says

A great collection of essays covering many facets of American life.

Renee says

Read selections for a class--a good collection, though an article or two were not as well-organized as I would like.

Jennifer says

I had to read for a lit class. I enjoyed it much more than most required reading, which I usually loathe.

Danica Page (One Page at a Time) says

I had to read this for my class on pop culture. The pieces were intriguing; however, I didn't always agree with the articles.

Jeffrey says

OK, I'm not into pop culture anyway. Besides, I can think of 100s of things that are more interesting than "Credit Card Babrie," "The Semiotics of Home Decor," "Reality TV meets Plastic Surgery," "So You Wanna Be A Gansgsta," "The Science of Shopping," or even "Funky White Boys and Honorary Soul Sisters." Just reading these titles make me ill.

Why is it that the popular and unimportant or even unnecessary (Britney Spears, Justin Timberlake, Kim Kardashian, et. al.) get way too much attention.

Just because something's popular doesn't mean there's redeeming value or that it should be given obsessive attention. Hell, at one time the oppression of women and slavery were popular. Were these great ideas that

needed to be delved into or merely erased and forgotten.

Your choice. I've made mine.

Dianah Fabry says

I am assigned to read selections from this book for my College Writing II class. I accidentally bought the wrong book and when I went to get the correct one at the bookstore, they were all out. I have an assignment due on our next class meeting :(I am going to research semiotics and as much as I can about pages 75-85. My teacher is supposed to send me the writing prompt on page 81.

Sandra Evans says

LOVED IT!
