



The Secret to Falling in Love

Victoria Cooke

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Status Update: I'm going offline for a while... Wish me luck! xx

Lifestyle journalist and thirty-something singleton Melissa hashtags, Insta's and Snapchats her supposedly fabulous life on every social media platform there is.

That is until she wakes up on her birthday, another year older and still alone, wondering if, for all her internet dates, love really can be found online? The challenge: go technology free for a whole month!

Forced to confront the reality of her life without its perfect filters, Melissa knows she needs to make some changes. But when she bumps into not one, but two gorgeous men, without the use of an app, she believes there could be hope for love offline.

If only there was a way to choose the right guy for her...

The Secret to Falling in Love Details

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Author : Victoria Cooke

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From Reader Review The Secret to Falling in Love for online ebook

Gem ~ Bee says

Melissa is single and despite having great friends and her dream job as a feature writer she feels she's hitting a tipping point in life where she's being left behind. Addicted to her social media she becomes disillusioned with the pressures to keep up appearances and online dating and begins to wonder if we spend too much time plugged in. Pushed in to a challenge that stretches her very core way of life she begins to see that there's more to life than swipes and likes; could it be that what you desire most can often be sat there all along while you've got your nose stuck in your phone?

A brilliant concept and a well written story that's a mixture of Bridget Jones and Sex in the city (with a modern twist). I adored how, stripped bare of technology, Melissa gained a greater insight in to her friends and family and appreciated the simplest things in life, despite a series of blunders and challenges.

Jessica says

Melissa hasn't had much luck with men in the past and when she is set the challenge of living a month with no technology, no phone, no social media, it opens up a whole set of doors and she never looks back.

The book is a real eye opener as it shows us how much we all depend on technology, on social media etc.

I LOVE the cover for this book, so bright and eye catching it really makes you want to read the book.

A big 5 Stars from me! This is absolutely fantastic. Hilariously good!

R.K. Gold says

Who doesn't like a cute book about love?

Okay, I admit when I was reading this the thought did cross my mind that I was not the target demographic, but that thought disappeared the more I got to know Melissa. Actually, I think the thought disappeared the moment Melissa watched the Matrix. So she is more addicted to her phone than most people are to oxygen, this 35-year-old woman's quest for love in the modern world was still something I could get behind and cheer for.

Melissa worked as a journalist and was selected to write a story on unplugging from technology. Basically, this woman who for over a quarter of the book couldn't go a page without looking at her screen (funny cause I read this on the Kindle app on my iPhone) suddenly had to start making plans via home phone and landlines. She couldn't email, use dating apps, or make plans to go to the bar with her friends like she used to. She went from spending all day worrying about how many likes she can get, and feeling lonely to being thrust into a bit of a love triangle and rediscovering how to live.

This is a cute, low-stress book with a main character you can cheer for.

Therese Beharrie says

This book had a fun plot along with really great characters. It's a light-hearted read, though it deals with real emotions and issues, and is the perfect escape for the holidays. I almost can't believe this is Victoria Cooke's first book! Recommended.

Liina says

4,5 stars

Melissa is 35 and she hopes to find love and start a family. She spends a lot of time on social media and also dating apps, but still her love life isn't going that well. On her birthday, she realizes that she's not getting any younger and as her online dates haven't been successful, she decides to go technology free for a month. At first it isn't easy, but as the time goes by she starts to notice things she didn't before and she also happens to meet two handsome men. What will the challenge change in Melissa's life?

When I read the blurb it piqued my interest, but when I read the book, it turned out to be excellent. I really liked how the author described people being addicted to their phones without seeing what's going on around them as well as how difficult can life be for a 30+ year old single woman, who actually really hopes to find true love. The book was filled with great humor and realistic moments, when found myself nodding along with the main character's thoughts. All in all it's a great book and I'm definitely looking forward to more books by the author.

Nikki LeClair says

Absolutely loved this story!

It made me laugh and cringe (in the good way!) and swoon and gasp.

I feel like almost everyone out there could relate to Melissa, the main character, and her social media addiction. She was well written, sweet, charming and a bit of a spitfire. You can feel the pressure Melissa puts on herself to get out of her comfort zone, to stop dating losers and find the Right one. You're definitely rooting for her during the entire adventure.

This book was intriguing, insanely cute, easy to read and has you smiling almost every chapter. Really enjoyed this!

Amy says

Melissa is 35 years old, addicted to social media, and single with no prospects. When an insightful moment while watching The Matrix leads her to give up technology for a month, she jumps in, facing the question of whether or not in the golden age of technology, does going without bring us closer together or farther apart. I enjoyed reading about how Mel navigated the dating scene and life with no modern conveniences such as swiping left or right, being able to google your date and text for quick bad date escapes.

The Secret to Falling in Love is a sweet love story with female friendships at its core. It's a quick and easy read perfect for a rainy day or a day at the beach.

A very special thank you to NetGalley and HQ Digital for an ARC in exchange for an honest review.

Karen Whittard says

Thank you to Netgalley, Harper Collins uk and Victoria Cooke for the opportunity to read this book for an honest review.

I voluntarily reviewed an Advance reader copy of this book.

You can find my review on both Goodreads and Amazon. On goodreads.com/karenwhittard and on Amazon under k.e.whittard from publication date.

A funny, lighthearted, joy of a book. Exactly what I needed. Simply loved it.

Meet Melissa, a fun loving, thirty something single looking for love. She loves all things social media anywhere that she can show of her supposedly fabulous life. she is a social media addict.

That is until she wakes up on her birthday. Another year older, alone and sick of her current lifestyle. Having had enough of disastrous online dates and thinking there must be more to life than her next tweet. Melissa decides to go a whole month without using any technology. Determined to go cold turkey. Melissa nearly cracks at the first hurdle. But when she finds herself meet not one up two gorgeous men without the help of her phone. Melissa thinks that there is more to life than Snapchat filters and Facebook statuses.

This is a really great book. One that I think that is so important to the modern world. Where finding the love of your life has become incredibly harder. Everyone is obsessed with technology and constantly have their heads in their phones. This book makes the point that perhaps if we weren't so obsessed with fabricating the perfect life online that if we simply put the phones away for a moment perhaps what we are sucking for is right in front of.

This book is funny and light hearted and I loved it. Perfect for fans of chicklit and romance.

Happy reading everyone

Elle says

The book was funny and fun to read. It's a perfect romantic comedy, with an interesting and very relevant premise. Mel is a likeable character, and you find yourself rooting for her throughout the story.

Hristina says

This was a very easy book to read. The idea behind the book is brilliant, the story is light and fun yet realistic

at the same time, and the characters are well-written. Expertly executed. The style of writing was the best feature of this book though, and I look forward to more releases by Victoria Cooke.

B.A. Hall says

An insightful contemporary story about a thirty-something career girl looking for love but not finding it until she changed her lifestyle. The variety of men she encounters are totally believable, and Melissa's feelings and reactions are so relatable. I really liked this debut novel, it was a brilliant entertaining read.

Karen says

This was such a charming book! I kept regretting how many other things I had going on because it would have been so easy, otherwise, to just curl up under my blanket and lose myself in Melissa's story. I'm definitely glad that I broke my self-imposed "you already have too much to read" NetGalley ban and requested it. Victoria Cooke will certainly be on my list of must-buy authors now!

Tracy says

I really liked this book. It was easy to read, Melissa was likable and the idea behind the book was intriguing. I could never do the electronics and social media detox Melissa did!

Danielle Urban says

The Secret to Falling in Love by Victoria Cooke is a novel all women can relate to...I easily read this book. Every page was filled with realities relationship goals and entanglements. Intriguing, exciting, and believable. Sexy men, online dating, set-up dates...The Secret to Falling in Love has it all. I enjoyed reading this romance. Being a single woman of 27-years, the whole emotional rollercoaster of dating was understandable. I knew what it was like to take interest in a man who turned up to be a jerk or not worthy of the heart. It's quite frustrating and crazy. But the main character, Melissa, doesn't give up...she keeps trying. The pressure of being single is difficult. She's older than me and yet I sympathize with her instantly and continuously. Sexy hot men, darting, and trying to find the one is an adventure that will hook readers. I was definitely lured into the plot. The pacing of the book, was slow, otherwise it would have gotten a full five-stars. I felt that the plot lagged behind when it could have speed up in areas. Other than that, it well-written. A real life kind of character with a real-world experience and love life. Interesting...overall, I recommend it to others.

C.L. Ogilvie says

Hilarious read and wonderful characters! Loved Melissa and her adventures/mishaps as she tries to "unplug" from the world. Full review to come!

