



# **40 Rules for Internet Business Success: Escape the 9 to 5, Do Work You Love, and Build a Profitable Online Business**

*Matthew Paulson*

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**Stop reading books by pretenders. Read 40 Rules for Internet Business Success and you will learn from an entrepreneur who created a seven-figure internet business from scratch.**

Matthew Paulson, Founder of Analyst Ratings Network, Lightning Releases and GoGo Photo Contest, has weathered the failures and triumphs of being an entrepreneur for nearly a decade. 40 Rules for Internet Business Success is his collection of core principles and strategies he used to grow his business.

By reading 40 Rules for Internet Business Success, you will learn to: Throw away your business plan! Create a scalable business model that actually works. Identify a target market that is desperate for your company's products and services. Launch your first product or service faster by building a minimum viable business. Create a reliable and repeatable marketing strategy to keep new customers coming. Build systems that make your business run like a well-oiled machine. Maximize your company's earnings potential with the three keys of revenue growth. No matter what your goals are for online business success: 40 Rules will help you turn your dream of owning a profitable Internet business into reality.

**EXTRAS WITH EVERY PURCHASE:** After purchasing the book, open it and follow the directions inside to receive access to the two bonus audio interviews titled *40 Bootstrapped Business Ideas* and *The Seven Deadly Sins of New Entrepreneurs*.

## 40 Rules for Internet Business Success: Escape the 9 to 5, Do Work You Love, and Build a Profitable Online Business Details

Date : Published July 10th 2014 by American Consumer News, LLC (first published July 5th 2014)

ISBN :

Author : Matthew Paulson

Format : Kindle Edition 200 pages

Genre : Business, Nonfiction



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# **From Reader Review 40 Rules for Internet Business Success: Escape the 9 to 5, Do Work You Love, and Build a Profitable Online Business for online ebook**

## **Grace LaConte says**

Really practical, easy-to-implement advice for creating a virtual business, or converting it a to virtual platform. Each chapter is short and has clear lists to get you started on growing your online presence. I also really like Matthew's personal stories of what worked and didn't work in the years leading up to his business successes. A great resource!

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## **Joe says**

Great, principle-based rules for success in internet business. Contains the nuts and bolts, which the internet "gurus" tend to leave out. Also, the author's main business is not teaching internet business, which is refreshing.

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## **James says**

good book was very helpful and informative.it is done in such way that seems like he is guiding you not ordering you. It has me thinking I should try to get a internet business going. Good job matthew

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## **Rachel Dumas says**

### **Good book**

Considering this was free it has a lot of great information. It was very helpful. You should take notes to remember all the other helpful materials he suggests you use, they do not have a lot of websites listed at the end.

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## **Sarah Spelbring says**

I might be slightly biased as I found the author lives in the same state as I do and I feel that promoting people in the same region as me is the neighborly thing to do. That said, there is a lot of good beginner information in this ebook.

It's been written so rules can apply to any kind of online business (even us trying to be authors!) and the rules seem to be common sense, or something that comes up later in business that you haven't thought of when you started the business.

The rules aren't really rules, you can break them if you think you need to, but mostly it is recommended that you don't as serious problems can arise from some of them. One example is earning a bad reputation by using bad business practices (such as using others and then not paying them, or giving them less than what was promised).

At any rate it really is a good book and I would have said so even if the author wasn't from my state!

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### **David Guerra says**

Good Easy Read with a COMMON SENSE approach to getting things done. This should NOT deter any future readers as there is NO HOOK or NO GIMMICK when it comes to becoming profitable online. The common sense approach to making a success of online businesses. Give it a shot.  
I rated this a 3 because I wanted more. More as in 50 rules. Yes, the potential to deliver more is there. Overall, would highly recommend.

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### **Ghassan Samaha says**

Just the confirmation I was happy about knowing.

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### **Nathan says**

Although this book was written for online companies, it contains helpful advice for everyone who is starting to run a business. I wish I had read this before I started running a company! Matt is a friend and well known in the local entrepreneurial community. He has written a useful book for all entrepreneurs.

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### **Daniel M says**

**5 this was a great resource well thought out and very helpful to help me avoid problems before they become issues**

Well done 40 practical rules for business This book has it all and delivers a concise view of 40 rules to help you prosper in business

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