



Hello Color

Rachel Mae Smith

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Say goodbye to dull décor and hello to color with 25 simple DIY projects with Rachel Mae Smith, the pink-haired proprietor of popular lifestyle blog The Crafted Life!

Live up your apartment and make your home space vibrant with 25 simple and fun step-by-step home accessory projects--all doable in under 30 minutes!--like pop-tastic wall art, colorful coasters, and bold and bright dishes and mugs. No matter whether she's writing for her blog, snapping pictures for Instagram, or just living her life, Rachel Mae Smith is all about the simple joys of making by hand and bringing brightness to everything. And now, with a book full of delightful projects, Rachel's bringing her unique and cheerful style to home crafters and aspirational DIYers everywhere. Helpful sidebars suggest palettes for creating a perfect set of hues and share tips for picking the right color for every space. Plus ideas for perk up pillowcases, napkins, hangers, and other pre-fab necessities, tips for preserving color, how-tos on working with specific materials, ideas for entertaining, and--of course--a guide to shooting pictures!

Hello Color Details

Date : Published March 20th 2018 by Quirk Books

ISBN : 9781683690177

Author : Rachel Mae Smith

Format : Hardcover 176 pages

Genre : Nonfiction, Art, Crafts, Design

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From Reader Review Hello Color for online ebook

Abby says

Fine, pretty picture, some good ideas

Carrie says

I won this book as a goodreads giveaway! This book was definitely full of color! Gave lots of ideas; however, I am not sure how functional they are. I would be worried that the paint would wash off on the kitchen products. My favorite was the planter idea...I hope to plant some herbs using this project concept. For DIYers and those with a creative side, this book is worth browsing through.

Caren Lee says

Hello Color is too simplistic for the average crafter. But still a cute book for ideas.

Flavia says

As you can probably tell from my blog's theme (Flavia the Bibliophile), I really like bright colours and white. I also like neutrals and white, but am definitely more likely to go for colourful and bright. So, it should come as no surprise that this book was perfect for someone like me! I love that this is a DIY book because I love to craft, and because with the DIYs included, you can make your house look colourful and bright without spending too much money! I'm actually itching to try out some of these projects ASAP (and wish I had my own place to do so ... but maybe soon!) I appreciated the aesthetic of this book as a whole, and how there was a clear and colourful picture provided for each project that Smith included. There was also an introductory section that discussed some of the terms used in the book (as well as interior design in general), which I really appreciated.

I knew most of the terms already, but am sure that those who don't know the lingo would really benefit from that portion. The instructions are also straightforward and easy to follow, and all of the projects sound like a lot of fun to begin with. A lot of them you can also customize to your tastes if they don't quite match the creator's tastes too! I appreciate how the book was sectioned off into projects based on room (i.e. living room, bedroom, etc.), and just how the book was sectioned off in general. And at the very end, I was happily surprised to find some tear-out art that you can frame right away! Overall, I definitely recommend this book to those who want to decorate their interiors to their own preference, and who love crafting and/or DIY projects!

Leah says

Hello, Rachel Mae Smith!

Thanks for the bright beautiful book with 25 ideas! As a graphic artist-designer – sometimes illustrator – I specialize in 2-dimensional art. Though I've always done quite well organizing and decorating my living spaces, I'm far from expert. Most interesting DIY projects I've seen in magazines are very complicated and /or very expensive; the few approachable ones always look amateurish and funky in photos, so imagine how they'd come out with a non-specialist like me Doing It Myself. Admittedly I ordered Hello Color so the color palettes could inspire me; I ordered the book anticipating even using one or more colorway as part of my own (or a client's) print or web design. Nothing prepared me for decorating options that look easy to do, that look good in your living space. I LOVE the chunky square book format, realistic step by step for each project, explanations of colors and components of each project. Content organization into living room, dining room, kitchen and bedroom is more or less a serving suggestion, though doubtless a good place to begin.

Trish says

This is a very colorful book. This is crafts for your home.

Sherri says

I won this book in a Goodreads giveaway. I thought it would be more color design oriented but it is still a great book. There are some good DIY art projects for inexpensive art for your walls as well as some good DIY arts and craft type projects that would be great to do with children.

Allison Greg says

This book grabbed me when I saw the cover. I was not disappointed, this book is full of colorful design information and great projects and decorating ideas. The introduction lists and explains color terms and basic color schemes. It explains how to create a color scheme and how to shop for colorful décor.

The book is then divided in chapters by rooms (eg The Living Room, Dining Room, Kitchen, and Bedroom). The book has colorful illustrated instructions for each project. Projects vary from painting, paper and decoupage, washi tape, yarn, and fabric. The projects are really cute and would add a touch of color to any space. I am excited to try some of the projects listed in this book.

This book would be perfect for college dorm room ideas, first apartments, and creative and thrifty people.

I received my copy through a goodreads Giveaway in exchange for an honest review.

Starbubbles says

There were so many good ideas in here that ranged from easily incorporated to a little bit intense. There are some good tips in here about the color wheel and listening to your personal style. I am really looking forward to doing some of these!

Rebecca says

Flipped through. I've almost accepted the fact that I'm not much of a DIY-er when it comes to home design; I prefer to search out, select, and combine things that already exist. Some ideas in here were a stretch (I'd probably never glue pom-poms to a votive holder), but others were inspiring (I've never thought of using the beauty that is temporary tattoos -- seriously, have you seen the Tattly website??? -- on non-skin surfaces like hangers or vases). Starts out with a nice, simple overview of color theory.

Gwen says

Shared with my daughter. She and my granddaughters are having fun with the craft projects included.

I received this book free from Goodreads First Reads.

Katherine Downey says

Full of fun and easy to follow DIY color hacks. I struggle with decorating so much but I absolutely love color. This book shows me ideas that I never would have thought of on my own. If you're a fan of DIY or crafting, this is definitely for you.

Jenny says

Most of the projects are simple and not things I'd do, but the book overall is very comprehensive and a good resource.

Kelli says

Although the subtitle included DIY, I was expecting bold color statements such as a brilliant striped wall rather than a tutorial on painting flowerpots (and trivets and acrylic trays and salt & pepper shakers), and instructions for making pom-poms and dip-dyed napkins. I took DIY decor to mean without a decorator, so I am really to blame for the misunderstanding. 2.5 stars

Brianne says

This was a fun book. I thought Smith offered a lot of good tips for working with color and, while I wouldn't want to do every craft in the book, I thought some of them looked really cute and easy.

I'd recommend this one!
