



See You at the Top

Zig Ziglar

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Currently with more than 1,600,000 copies in print, *See You at the Top* is an extraordinary perennial favorite and annual bestseller, which has changed the lives of countless people throughout the world.

This inspirational volume teaches the value of a healthy self-image and how to build that image. It clarifies why goals are important, teaches you how to set them, and motivates you to reach them.

See You at the Top provides step-by-step instructions on how to change the way you think about yourself and your surroundings. More than 800 human interest stories, one-liners, analogies, "how to" instructions, and humorous incidents hold your interest and give you food for thought on every page.

See You at the Top Details

Date : Published (first published 1974)

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Author : Zig Ziglar

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Noufa says

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Manoj Arora says

My learnings:

- (1) Winning is not everything, but the effort to win is.
 - (2) You can get everything you want in life, if you can help enough people get what they want in life.
 - (3) Just like a balloon of any color would rise in the air, it is always what is inside you that will make you rise.
 - (4) The difference between the big shot and the little shot is that the little shot, when it kept on shooting, became a big shot
 - (5) It is not who is right that's important. What is important is what is right
 - (6) A person who does not stand for something, will fall for anything.
 - (7) If you set the example, you will not have to set the rules
 - (8) You never drown by falling in water, you only drown if you stay there. No failure is final.
 - (9) what you see in others - exists in you
 - (10) The greatest good we can do for anyone is not to share our wealth with them, but to reveal their own wealth to them. There is astonishing talent that resides inside a human being.
 - (11) One person with a belief is equal to the force of 99 who only have interest.
 - (12) People need loving the most when they deserve it the least
 - (13) Be somebody - God does not take time to make a nobody
 - (14) Talking is sharing, but listening is caring
 - (15) Yes, there is a danger in setting goals but there is an even bigger risk if you are not setting them.
 - (16) The average man on the street continues to meander through life following the path of least resistance as a wandering generality rather than a meaningful specific.
 - (17) You are obliged to earn more than you need, because in doing so, you will create job opportunities for less privileged than you.
 - (18) Money, assuming it is legitimately earned, is a yardstick that simply measures the service you have rendered.
 - (19) On reaching your goal, what you become is far more important than what you get.
 - (20) A day is a miniature lifetime. And with a lot of good days, you make a great life !!
 - (21) Good habits are difficult to acquire but easier to live with, and bad habits are easy to acquire and difficult to live with.
 - (22) When we give anything our total effort, we are winners regardless of the outcome.
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<https://www.youtube.com/watch?v=GlpjA...>

Majd says

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The book is structured like a staircase, with the idea that if you build on the foundations of each step before

Unfortunately, I found myself skimming the last 30% or so, as Zig talks about habits and work. This revised

not shock me. But with this book, the reactionary politics are so tacked onto what started as a good personal development book.

A lot of it was added in the later revisions, too. He mentions South Park and American Pie, for instance, as well as the Reagan-created miracle of the Berlin Wall falling. (the book was originally published in the 1970s) Plus, original versions of the book used to have "for further reading" lists at the end of each chapter. Those lists are now gone. I can only speculate as to why. Perhaps the writers were not Christian enough for this later superevangelical Ziglar? Or maybe it's simple business -- "Why should I sell their books, when I could be pushing mine?" Whatever the reason, a fine resource has been lost.

I give the book an overly-generous three stars because the first 2/3 are still pretty solid and useful. As well, I want to recognize that it's a classic of the genre. But if you must read it, see that you find an older edition with the white cover.

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Mohammed Almahfoudh says

I read the Arabic edition of this book. The book can simply be summarized in the following phrase:

"It's your ATTITUDE not your APTITUDE that ultimately determines your ALTITUDE in life"

Kevin Hammond says

This is often referred to many as 'the one that started it all'. Well, at least of the more modern era, perhaps...

Sameh Maher says

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Lina AL Ojaili says

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Nathanael says

Liked the ideas, but didn't appreciate the occasional Christian and anti-Communist tirade.

Imene light says

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Chris Munson says

I've been disappointed in the past by books labeled as "Business Classics" ("Think and Grow Rich" comes to mind), but "See You At The Top" definitely deserves this moniker. Ziglar provides a realistic and sustainable framework on how to achieve success. His model of focusing on self-image, relationships, goals, attitude, work and desire (and how to improve each) allow you to focus on what is most important. His chapters on goal-setting are some of the best I've read on the topic. My only complaint is that he does lose a little focus during the chapters on forming habits, but he returns to his core message fast enough. For the first time in a long time I actually believe I can achieve success. I wish I would have read this 20 years ago - I would've been better off. One warning: The book relies heavily on religious imagery and principles. It's not over-the-top, but readers should be aware that it makes up a significant portion of the book. Either way, it's a definite must-read.
