

*"This is a brilliant little guide that'll help you every day. Keep it with you. I do."*  
Chris Pilling, Chief Executive, First Direct

# Leadership

Plain and Simple



Steve Radcliffe

FT Prentice Hall

## Leadership: Plain and Simple

*Steve Radcliffe*

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# Leadership: Plain and Simple

*Steve Radcliffe*

## **Leadership: Plain and Simple** Steve Radcliffe

This is a compact, instantly-applicable guide to developing your leadership skills. It contains no jargon or irrelevant theory, just practical insights, straightforward actions and plain guidelines to accelerate your growth as a leader.

## **Leadership: Plain and Simple Details**

Date : Published January 21st 2010 by FT Press (first published 2009)

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Author : Steve Radcliffe

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## **From Reader Review Leadership: Plain and Simple for online ebook**

### **Nicola says**

Not the best leadership book I've read. Not very inspirational.

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### **Ben says**

The Future-Engage-Deliver (FED) one. Some helpful stuff in the first few chapters but goes off the rails a bit from when it starts on 'spiritual energy'.

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### **Ted Fenlon says**

#### **Totally changed the way i work**

I read this book in order to become a better leader for me and my team in my new job. Before I would call my self a manager. Not any more, I'm a leader full of passion and striving to deliver on our goals.

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### **Bruno Rio says**

Leadership Plain and Simple brings up some quite powerful ideas despite their simplicity. Future - engage-deliver is a quite strong framework that can help get the best of your teams. It also helps energize yourself to embrace a leadership role even without the title. Delivering while inspiring others. Pretty common sense but quite useful when acknowledged as a process. ?

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### **Ben says**

great book with a simple message.

future, engage and deliver.

it changed the way I viewed the workplace and my actions

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### **Carolina Esteves de Andrade says**

What I liked most about this book is that the author delivered what's promised on the title; it's very simple! No magic formulas or theories. Steve Radcliffe's approach is FED which stands for Future – Engage -

Deliver. The book has 170 pages it's a very easy read, clear language and with "real world" examples (not just superstar CEOs) that anyone can relate to of how we can develop our leadership in various levels on a daily basis regardless of your title or job position.

It's so clear and simple that as soon as you read you know how you will apply on the next day. The author does a series of questions that helps you figure where you have to improve and how. He also describes different scenarios and situations so you can think in contingency plans.

In the 9 chapters of the book you start with an overview of the Future – Engage – Deliver approach, then it has one chapter dedicated for each part:

Future ( What do you care about?/ What do you want to lead for?)

Engage (How you impact and connect others )

Deliver ( Deliver through others and deliver more now and later)

There are also chapters about the four Energies (Emotional, Spirit, Intellectual and Physical), and how to apply the Future – Engage – Deliver approach on your teams and organization.

Another great feature is the website containing extra material and templates for some exercises suggested by the author.

<http://www.futureengagedeliver.com/>

Below is one of my favourite quotes from the book:

"This Leadership stuff really needn't be complicated. I believe that leading is a natural, human activity that is a part of all of us. You don't need a certain IQ or a job title to be a leader!"

"Powerful and effective leaders are guided by the Future they want. And more than this, the leader is strongest when that Future is powerfully connected to what he or she cares about."

I definitely recommend this book and suggest you to have it on your desk, office or anywhere nearby that you can consult and even see your progress.

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### **Faye says**

A good book. Nice simplified concepts that you can take away. I particularly liked looking at how your energy affects others in the team, and the chapter on being your best self and avoiding survival mode. A quick read that's worth it even if you don't manage anyone. It might even help me be a better leader for my kids ;-)

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## **Patrick Ballin says**

This book does what it says: a plain, simple and effective leadership model in a book you can digest in a few hours, but will stay with you for much longer than that. Thank you to the HR Director of one of my clients who recommended it.

What you get: straightforward, powerful language; judicious use of great quotations (many of which I've bookmarked for future reference); and lots of checklists, self-tests etc. to get you thinking.

I've been around leadership development for around 10 years now as an executive coach, and some years before that as a programme participant: and it was either very timely or very well written (or both) - it certainly stimulated useful reflection and action around my own work and professional direction. If it stirs the feeling that it's time you were, in Steve Radcliffe's phrase, "up to something" then that's great news - you're on the way to a future where you engage others and deliver that something.

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