



## New Markets

*Kevin Rau*

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A failed attempt to rescue some of the victims leads the group to bring in more established heroes in the form of Gatecrasher and Hellshock, and new hero Firebane joins the team in a final bid to save the victims before they can be auctioned off.

H.E.R.O. - New Markets is a novel set in the H.E.R.O. universe. It explores the powers, life and interpersonal relationships in a way rarely seen in comic books or movies. It is a full-length novel of approximately 125,800 words.

## New Markets Details

Date : Published September 14th 2011 by Kevin Rau

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Author : Kevin Rau

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## From Reader Review New Markets for online ebook

### **Piso says**

One more good heroes book....

The writing style and pace are kind of growing on me.

The character are likable, some plot twist not expected.

Over easy, fun and good read

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### **Alisa Hedden says**

This second book of the H.E.R.O. (Homeland Extraordinary Response Organization) franchise carries on with the character development of the 3 characters we met in the first book and most of the tale is told from their point of view. One thing I very much like is how the point of view will switch (like from Lance to Stephanie) and Kevin doesn't just jump, he actually tells us which point of view this is. This makes the storyline much easier to follow. The new market involved here is someone taking advantage of new supers and running a very highly paid and organized slave trade. It includes highly efficient mercenary teams, drugged supers and brainwashing. There is also betrayal involved. And, to add to the complications, our 3 main characters are still trying to keep some kind of a normal life together. In this book, the seeds for what could turn into a very nasty vulnerability for one character are planted. We also get to meet 2 more established heroes and a couple more newbies. Kevin does an excellent job of keeping a very populated world organized enough for us to follow, while including some very human foibles on the parts of the heroes and the regular folks. If you still (maybe secretly) love your comic books, you will really enjoy this series. While remaining true to the comic book origins we get to see characters actually learn how to use their new powers (with a few missteps along the way) and more character development.

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### **Kory Klimoski says**

Another book down in Kevin Rau's series of super-hero novels. He continues to develop his main characters while throwing in a few twists and turns. Kevin continues his easy to read style of writing and it makes for quick work in finishing the book. "What? I'm done? No!" At least I still have a lot of his books left. Well done Sir, well done!

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### **Eryn says**

I read the first three books in this series and really enjoyed them. The writing could certainly be improved though it did get better as the books went along. The characters were interesting but could have been better developed.

The point of view changes for each chapter bugged me. I don't mind changing from one character to the next, but then changing to third person didn't work. There is a reason that books are written in a constant POV. Also...the subtitle of each chapter telling us which point of view it is now changing too is very annoying. Put

their names by all means, but the words 'point of view' are now driving me nuts.

Despite my complaints, the storyline of the first book was enjoyable enough that I was happy to pay \$2.95 for the second. And then for the third. The third book however was less enjoyable. I really think that Diva was overused and the prejudice against her 'ditziness' was rather annoying and rude.

I was still willing to pay \$2.95 for the next book though...but guess what? They've now jumped to \$4.95. No thank you :)

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### **Russell Wilcox says**

H.E.R.O. New Markets is about a group of heroes who are not only investigating a kidnapping, but are also adjusting to their newly found and still evolving powers. The trio of new heroes must learn teamwork, and when to call for assistance. This book also introduces several new heroes to the H.E.R.O. universe including Firebane and a more in-depth introduction to Gatecrasher and Chrome.

I have really enjoyed this series so far. New Markets is just another fun read. Rau's focus on how PsyStar's life drastically changes due to her telepathic power makes it an interesting read as well. I enjoy the character focus and their learning processes. The introduction of Firebane brings in a reluctant hero, unlike PsyStar, Black Tiger, and Spartan who were raised to be heroes. I look forward to picking up the next one of the series and seeing how each character grows.

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### **H.L. Reasby says**

These books have some interesting moments and I really feel like the author has a good idea of how the characters' powers work, but I really wish there was more detail in a lot of situations.

As with the first novel, there's a lot more telling than showing which ultimately makes for a less-than-satisfying read.

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### **Nikki Bywater says**

This is the second book in the fantastic H.E.R.O (Homeland Extraordinary Response Organization) series.

We meet up with the three leading characters from the first book, Psystar, Spartan and Black Tiger, following straight on from where the last book left us, it is now two nights after their transformation into Supers. Our heroes are called to assist in a kidnapping of a young girl, but when they try to rescue the girl and investigate things further, the team find out there is a lot more going on than they first thought. It would seem that the kidnappers are deliberately hunting and capturing new Supers and with an evil crime lord behind this, just for what purpose exactly could they want new Supers for? Can our heroes find out why and save the day?

What I really like about this series of books, is that it changes characters which you would normally only find in comic books, and by putting them in a book you can expand so much more on storylines and background and elevate what is an old idea of super heroes saving the day to a more complex and much deeper view of the characters' lives and turning a simple pattern of what could have been comic books

stories into a strong and original franchise. I really like the fact of how down to earth all the characters are, as they juggle normal life with adapting to their new powers and new roles. They remind me of new born animals that stumble and fall when first trying to walk after birth, after a few initial falls and a wobbly start you know the animal will walk just fine, just as sure I am that the characters will develop more and more as we go on reading the series of books, and go on to make superb Supers. New characters are also introduced in this book and we also meet some of the Supers that already work for H.E.R.O which add to the entertainment and the stories development.

I cannot wait to go on to read the third book in this series and I now have my favourite Super!

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### **Ruby Ridge says**

Definitely an improvement on #1. Kevin has gotten over his schoolboy kissing thing and the book is better for it. I was surprised how quickly I read this book but the pages kept turning and the next thing I knew I was finished, luckily I have already got Book #3! I must admit I like Lance/Spartan and this is a type of character I would not normally warm to, I see him as a Southern boy with his good manners and courtesy probably from Georgia (NOT Atlanta), Rael/Black Tiger is obviously a Yankee boy and rude enough to be from New York and Stephanie/Psystar is a country girl from the midwest. [Full disclosure: I am from Savannah GA] Recommended

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### **Matt aka says**

H.E.R.O. - New Markets is another great superhero novel by Kevin Rau. A criminal mastermind is capturing heroes to reprogram their minds and sell them to the highest bidder. How will the young heroes escape and who will they bring in to help them?

Check out my website [www.fantasyworldwriter.com](http://www.fantasyworldwriter.com) for more book reviews, author highlights, and fantasy and SciFi movie and TV show trailers.

The entire H.E.R.O series available on Amazon

Free ebook version on Amazon- First book in series - H.E.R.O. - Metamorphosis

H.E.R.O. - New Markets is the second book in the series by Kevin Rau with the first book, H.E.R.O. - Metamorphosis available as an ebook for free on Amazon. New Markets starts off just a few days after the adventures in the first book. The young heroes are still learning about their powers and adjusting to their new lifestyles as superheroes.

In this book Lance and Rael find themselves captured by highly trained soldiers working for an unknown mastermind who plans to wipe their minds and sell them as bodyguards to the highest bidder. I won't spoil the whole story of what happens to them but can tell you there is plenty of action in this book.

One of the things I really enjoy about Kevin Rau's super hero series is the time he spends on what does and doesn't change in the young heroes lives. In this second book Stephanie goes back to college but finds it hard to attend classes since her mindreading powers are always on and can overwhelm her. She quickly finds it impossible to keep her new alter ego and secret with her friends and classmates. There are other fun scenes in this book such as Firebane, who doesn't want to be a superhero full-time and keeps needing to leave to get to her normal job in time. I found this additional character development refreshing because you don't get to

see the "normal" part of a superheroes life in many comics books. Of course superheroes are not always flying around saving people or fighting super villains. They have normal lives also.

I rate this book 5 out of 5 because I love the characters and want to continue to see them develop as both people and superheroes. These stories are highly recommended to anyone who likes superheroes from the comic books and movies. I also think that fans of urban fantasy or fantasy in general will find this series enjoyable and fast paced.

At \$2.99 as an ebook the price is excellent and you can get the first book in the series entirely for free so what do you have to lose? Try them, you will like them!

More about this book directly from the author's website:

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