



Hidden Champions of the Twenty-First Century: Success Strategies of Unknown World Market Leaders

Hermann Simon

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From Reader Review Hidden Champions of the Twenty-First Century: Success Strategies of Unknown World Market Leaders for online ebook

Mike Klein says

Interesting book that is very similar in premise to Good to Great: Why Some Companies Make the Leap... and Others Don't, but focused on usually smaller and mostly European companies. The conclusions are well reasoned and documented and the lessons one can gain from this book are easily discoverable.

My one complaint is that it is not very readable. It is way too dense and repetitive. I found myself skipping paragraphs because the point had already been made and now was being belabored.

It still could be a valuable addition to your business library, but for reference use only.

Sid says

Hidden Champions are definitely worth exploring. This book brings about brilliant points and takes into considerations companies operating in super niche markets and being world market leaders in those markets. Something I learnt long time ago and a huge an of ever since.

This book definitely took me a while to finish. It is pretty heavy and the author writes a lot of the point again and makes it pretty slow to read though a lot of the chapters. But reading it in short bursts over a period of time helped the ideas infiltrate my brains so it sticks!

H?ng S?n says

G?n gi?ng nh? cu?n sách T? t?t ??n v? ??i, tác gi? tìm ki?m nh?ng chi?n l??c/mô hình/??nh h??ng làm nên thành công c?a nh?ng Công ty d?n ??u trong các l?nh v?c, th? tr??ng c?a h?. Tuy nhiên cu?n sách này ?ã ??a ra ???c nh?ng ?ánh giá, k?t lu?n m?t cách rõ ràng, tr?c di?n và mang nhi?u thông tin h?n so v?i cu?n T? t?t ??n v? ??i.

V?i nh?ng ai ?ang xây d?ng ho?c lãnh ??o doanh nghi?p v?a và nh?, mu?n nghiên c?u nh?ng chi?n l??c kinh doanh và ph??ng pháp lãnh ??o d?n t?i thành công thì ?ây là m?t cu?n sách nên ??c.

Sid says

Excellent. Book. I really enjoyed reading this. I you've read Good to Great, or Small Giants by Bo Burlingham, you'll enjoy this.

Jaidev Shah says

Worth reading for a small business owner

Kristi says

I thought that the subject matter of this book was very interesting but that the content ended up being a little thin in the end. That might be unfair, since it is primarily marketed as a business strategy book, not as a work of social science. Basically, Simon looks at a group of small- to mid-sized companies that he calls "hidden champions," trying to deduce their strategies by looking at their commonalities and peppering the narrative with data from his interviews and surveys with companies from primarily German-speaking countries. Simon should get due credit for identifying and making the first inroads into describing this very interesting phenomenon. Since he first started this line of research over a decade ago, he also has the benefit of being able to track his existing set of champions over a period of time, which he does in this updated edition of the book. I thought the first few chapters were really fascinating, but things got a little repetitive after that. But I'm not trying to start or reform a company using his advice, so maybe I can't judge.

Recommended to people studying business, particularly those interested in entrepreneurship, small/medium enterprises, and globalization.

Katharine says

As someone who is looking to start my own business this was an interesting read. It looks at the strategies, operations, and leadership of some of the world's most successful companies - many of which I was not familiar with. These companies defy many of the rules and principles that large corporations live by and succeed brilliantly. A must read for anyone interested in business management - should probably be read by many top executives today.

Ali says

I couldn't get into this, so I gave it to my husband..

Harris Perlman says

Lessons from the 'Hidden Champions' analyzed in this book could have easily been condensed into a much shorter text.

Kfir Pravda says

Turning the non-sexy to sexy

This book is analyzing an often overlooked segment, showing its strengths and potential, and helping highlighting its uniqueness. I couldn't find any resource that even comes close to this one.
