

# Unsafe Thinking: How to be Nimble and Bold When You Need It Most

*Jonah Sachs*

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**Unsafe Thinking: How to be Nimble and Bold When You Need It Most** Jonah Sachs

**Learn how to take the bold yet intelligent risks that will help you thrive in business--and in life.**

How can you challenge and change yourself when you need it most? We're creatures of habit, programmed by evolution to favor the safe and familiar, especially when the stakes are high. This bias no longer serves us in a world of constant change. In fact, today, safe thinking has become extremely dangerous.

Through stories of trailblazers in business, health, education and activism, and leveraging decades of research into creativity and performance, Jonah Sachs reveals a path to higher performance and creativity for anyone ready to step out of their comfort zone. He introduces troublemakers willing to challenge corporate culture like the executive who convinced CVS to drop its multibillion-dollar tobacco business. She now leads the pharmacy giant. Readers will get firsthand accounts of breaking from the status quo from a Nobel prize winning doctor who nearly got himself thrown out of medicine, a two-time NBA championship coach who brought joy back to his team by tuning down the focus on competition, a CEO who rebuilt her reputation and life from the ashes from one of the biggest flops in internet history and a Colombian mayor who started an incredibly successful career of political reform by mooning an angry crowd.

*Unsafe Thinking* is full of counter-intuitive insights that will challenge you to rethink how you work. You'll learn:

Why your area of deep expertise is often where you'll find your biggest blind spots  
Why anxiety can be fuel for creativity  
When to trust intuition and when to challenge it  
How collaborating only with those that share your values stunts your creativity  
How to build an organization that embraces intelligent risk. An inspiring and accessible read, *Unsafe Thinking* has the power to change both the way you approach your work and your life.

## Unsafe Thinking: How to be Nimble and Bold When You Need It Most Details


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# From Reader Review Unsafe Thinking: How to be Nimble and Bold When You Need It Most for online ebook

## Jor? Astrauskait? says

Not everyone manages to go deeper into this topic, but this is an exception that makes reading nice and engaged.

We know creative thinking brings results. However, most of the workplace environments and life in general doesn't support creativity. Refuse to conform and you will be punished - no matter you are in school, business or government. Why on earth question the well established truths or, even worse, break them? It's a well researched book, that joins scientific research with nice real world cases. Why they are nice? because I'm tired of reading the same three stories everywhere. There is a pile of fashionable stuff, like how one could not add Kahneman or Tetlock to a book about thinking? But that makes sense and does the job, so all is good.

We all need to push our thinking out of the common sense and this is a very good guidebook on how to. Plenty of nice insights, and food for thought (and action)

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## Andrea says

Thought provoking. How to think outside of your own box and involve others.

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## Chris Gaither says

This well-written and meticulously researched book challenges everything we think we know about innovation. I went to college with Jonah Sachs and have watched him build a remarkable storytelling business, and I continue to be impressed by his willingness to question how creativity thrives. Through compelling anecdotes, "Unsafe Thinking" shows how courageous leaders allow themselves to feel and be shaped by their fears; constantly explore and update their thinking; challenge and test their intuition; and surround themselves with uncomfortable perspectives. They also solicit ideas from the edges of the conversation and allow a group's genius to emerge. Jonah organizes the book into six sections: Courage, Motivation, Learning, Flexibility, Morality, and Leadership. And he very helpfully includes key takeaways at the end of each to make learning as simple as possible. I'll return to this book over and over for guidance during my career.

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## Jamie Bowen says

When you're looking for inspiration, where do you go? Do you look back at your history and find the answer, find the safe thinking? This book sets out to challenge yourself and rather than be straitjacketed with old thinking, be creative and think of a new, better way. Some great real world examples in this book, particularly Steve Kerr the NBA coach. The book is split into six parts, Courage, Motivation, Learning, Flexibility, Morality and Leadership. Each chapter then looks into each aspect with real world examples, at

the end of each chapter you have a page for key takeaways.

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### **Ian Stewart says**

Pretty decent summary on what it feels like to take risks, how to lean into that anxiety, making space for creative thinking, and protecting it. A little too surface level for me. I was looking for a deep dive and not something as broad. The best parts were the stories and anecdotes but i didn't find enough of that either. Still pretty decent though.

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### **Joséphine (Word Revel) says**

**Actual rating:** 3.5 stars

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